

Welcome to my **first newsletter of 2026**. I hope you had a great festive season and that 2026 will be a fantastically successful year for us all!



I am very conscious of how full your inbox must be, and I wanted to send a quick note of sales-friendly inspiration to help you convert those Peaks enquiries while clients are still decision-ready. Below are a few highlights from our portfolio (perfect for quotes, follow-ups, and "last nudge" emails).

Safari & Stars: Saruni Basecamp (Kenya)

Close the booking with: *"Safari by day, stargazing by night."*

- A standout **stargazing experience** that adds a memorable, romantic (and highly shareable) angle to a classic safari.
- Ideal for: couples, honeymooners, and families wanting something different beyond game drives.

Winelands for Families (and grown-ups): Le Franschhoek Hotel & Spa (South Africa)

Close the booking with: *"Four-star Franschhoek with space for everyone."*

- Excellent choice for clients who want the Winelands with convenience and comfort.

- Highlight: **family-friendly accommodation options including family villas** for extra space and flexibility.

New & Noteworthy: Sibuya Game Reserve **(South Africa)**

Close the booking with: *"A private, easy-luxury safari with a wow-factor arrival."*

- Now featuring the **new Nel's Lodge** — ideal for clients wanting a more exclusive, private safari stay.
- Great for: families, small groups, special celebrations.

Private Villa Escape: Kili Villa (Tanzania)

Close the booking with: *"Your own villa base near Arusha for the northern circuit."*

- Perfect add-on at the start or end of a safari.
- New for 2026: **Kudu Villa (4 bedrooms)** — a strong fit for families and small groups who want privacy plus service.

Tented Lodge Calm: Rhotia Valley Tented Lodge **(Karatu, Tanzania)**

Close the booking with: *"Tented charm near the Ngorongoro / Lake Manyara region."*

- A warm, atmospheric lodge for travellers who want comfort, views, and a classic safari-lodge feel.
- Great for: couples, small groups, and safari itineraries across northern Tanzania.

More information including fact sheets, images (some of which have been taken with my trusty Kusa Camera 😊) and some other helpful documents can be found in the **Kusa Kitbag!**

If you were looking to schedule more one-on-one training, you can click here to schedule a date and time that suits you and your team.

All the best for a great Peaks booking season, as well as a prosperous 2026!